EVERYONE COUNTS:
1. Babies and children
2. People in foster care
3. Homeless population
4. People in incarceration
5. Immigrants without legal status
6. College and University Students
7. People in Nursing homes

Resources

The Census determines how and where billions of dollars of federal money is spent. Each person who goes uncounted costs Louisiana $2,291. As a poor state, Louisiana desperately needs every dollar we can get.

Those billions are used to build schools, repair roads, and provide healthcare. They help the least fortunate in our communities feed their families and get their children an education. Businesses use Census data to decide where to expand their operations, leading to more local job opportunities.

Beware of scams: The Census Bureau will not email, call, or text people for the 2020 Census. People cannot obtain a paper questionnaire by calling the Census Bureau.

Representation

Census data is used to redraw local, state, and federal political maps every 10 years. If your community is undercounted you will lose out on the opportunity to make your voice heard and build power in Louisiana.

Real Voice & Power

With a full count, we will have the money and the political strength we need to change the systems that have been harming our communities for generations.
What is the Power Coalition for Equity and Justice?

The Power Coalition for Equity and Justice works to build voice and power in traditionally disenfranchised communities. We are a coalition of groups from across Louisiana whose mission is to organize in impacted communities, educate and turn out voters, and fight for policies that create a more equitable and just system in Louisiana.

Your voice matters.
You have power.
Your vote counts.

Together we can create the change we need, and build a system that works for everybody.

What is a Power Voter?

While there are many ways we can change Louisiana’s system for the better, the first and most important is to become actively engaged in the political system. That means becoming a Power Voter.

A Power Voter is someone who:

1. Votes in every election
2. Holds their elected officials accountable
3. Takes an active role in ensuring a full and proper count of their community in the 2020 U.S. Census

CENSUS DATES

March 12-20, 2020
All U.S. residents are invited to respond to the 2020 Census questionnaire.

March 23, 2020
Beginning on March 23, the head of each family will be able to complete the 2020 Census online.

April 1, 2020: Census Day
The Census Bureau begins to follow-up with non-responders in areas around colleges and universities.

May 2020
The Census Bureau begins to follow-up with households that did not self-respond to the questionnaire.

CENSUS RESOURCES

Power Coalition for Equity & Justice:
(504) 612-1513
Call Center:
(301)763-info (4636)
800-923-8282
ask.census.gov
TDD: TTY users can dial 1-800-877-8339 to use the Federal Relay Service
Subscribe now
https://publicgovdelivery.com/accounts/USCENSUS/subscriber/new?
to receive Census Bureau releases and information via e-mail or SMS.
Mailing Address:
Via U.S. Postal Service (USPS):
U.S. Census Bureau
4600 Silver Hill Road
Washington, DC 20233
Via private carriers
(FedEx, DHL, UPS, couriers and suppliers):
U.S. Census Bureau
4600 Silver Hill Road
Suitland, MD 20746

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Social Media: Facebook.com/PowerCoalition
Twitter & Instagram: @PowerCoEJ